# SYBERNOW Most Innovative Movie-Themed Security Awareness Training

Managed Security Awareness Partners to uplift your Organization's Security Culture



### Who We Are

We are security awareness specialists who prepare your people to become the strongest defense against cybercrime.

An effective security awareness program requires engagement, and that starts with the right content. This requires expertise in three core areas: security, learning and entertainment. SyberNow has all three.

## Why Choose Us

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### **Deep Industry Experience**

A combined experience of 60 person years in cybersecurity, education, animation & entertainment. A passionate team with a mission to "Make Every Human on Earth the Strongest Defense against Cyber Crime"



### The Perfect "All-In-One" Tool

We provide a LMS platform built on security experts feedback making it metrics-driven & engaging. Best of both Worlds!



#### Rapid Value Creation through Smart Learning - in 3 minutes or less!

Micro-learning results in 200% more retention. With our path-breaking episodic awareness movies and modular nano-learning compliance movies, we deliver the ultimate learning experience that covers all organizational needs!

# What makes us different?

### World's Only Platform with

- Movie-Themed Continuity Content
- OTT-Inspired Security Awareness
- Entertain-To-Train Strategy
- Youthful, and appeals to all Gens
- Integrated LMS for all content types

### Learning Focused Approach

- Cinematic Experiential Learning
- Relatable characters build culture
- Covers all industry verticals
- High Quality 2D Animation
- No narrations, only dialogues!

### Metrics-Focused Dashboard

- Human Risk Score
- Engagement Score
- Content Review Score
- Phishing Score
- Gamified Leader Boards

#### Travel-With-Movies

We conduct one-of-its-kind:

- Short Movie Cyber Days to raise security awareness for employees
- CXO/Executives Full Day Workshops
- Cyber Psychology Sessions

• Gamified Table Top Exercises Delivered via a unique fusion of movies, Cybercrime Storytelling & Team Bonding

### **Contact Us**

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# A Safety-Aware Culture

Cybersecurity is everyone's responsibility, but it's not necessarily everyone's priority. This leads to organizational risk. We help people make cybersecurity their priority and adapt safe online behavior, inside and outside the organization.

# **Learning Process**

Employees' awareness quotient is uplifted gradually by a 52-weeks continuous learning program. With a Movie-A-Week approach, employees are trained in mindfulness. Each movie is followed by a "critical thinking" quiz, that goes beyond rote-learning definitions. Employees score points and compete for the top spot week-on-week.

# **Content Types**



### "Popcorn Ready" Awareness Movies

Featuring animated short movies with connecting episodes, that release every week. This creates intrigue and anticipation. We entertain to train!



### "Immersive" Compliance Movies

Round-table discussion of security leader with employees. Deep conversations lead to better learning of compliance policies compared to explainer videos. A unique SyberNow concept!



### "Informative" Short-Bytes

Nano form content that delivers crisp quality learning in under 60 seconds or eye-catching infographics with tips & tricks, all delivered to inboxes. Fast, quick, seamless!

### Awareness On-The-Go!

### Mobile App (Android/iOS)

- Awareness trainings anywhere anytime
- Show Employee Rankings
- Tips & Tricks to Stay Safe via mobile push notifications

### All Threat Vectors Covered

- Voice Cloning / Deepfakes / Al
- X-ishing (Phishing/Smshing etc.)
- Social Engineering (All modes)
- Malware
- Ransomware
- Malvertising
- Passwords / IAM
- WiFi
- IOTs/IT/OT
- Insider Threats
- Third Party Risks & many more...
- 25+ Compliance Topics

### Happy Gamified Learning

- Learning First, Phishing Last we don't use or recommend using phishing simulation to trick employees.
- We Do Not consider employees as the weakest link
- We make quality learning accessible to everyone

# **Contact Us**