Most Loved Entertaining Security Awareness Training

The only platform built around customer and security leaders' feedback























Who are our customers?

All Users indeed. We consider every employee who works in an organization as our customers. We also consider those employees' families as our customers because cyber safety transcends personal-professional boundaries.

Why end user review is important?

Cyber Security Awareness trainings are content driven. Hence, seeking feedback only from the management or IT Security team is not a wholistic approach. We believe in including the "people" who are the real soul of any business, into the feedback loop. SyberNow seeks review ratings and comments, that helps in improving content progressively, and delivering great value to organizations.

The Result



Most Loved Organization

Employees watch the trainings as entertainment, and in turn are rewarded with learning, gamification & fun. No wonder employees love organizations who make training fun!



High Productivity

No more training fatigue. Entertaining trainings destress the employees and leads to higher productivity.



Safer Societies

When employees are engaged, they learn better and retain better. They are more likely to share their knowledge & stories with their near and dear ones, ultimately leading to safer societies

What they like about us?

Entertaining & Engaging!

"Nice way to learn the content. Very happy in doing this training"

"Too much creative and easy to understand"

"Interesting and Informative"

"Interactive and Intellectual medium"

"Very well-designed course, indeed informative!"

"Nice training session, animated video are great"

Workshop Participants

Brilliant experience with Pooja & Sameer, full of fun, knowledge, interaction & quirkiness, they both understand learners needs very well owing to their extended experience in the industry.



SYBERNOW

Most Up-to-Date Comprehensive Security Awareness Training

The only platform that keeps growing on your employees, with latest cyber security content & inclusive compliance topics























Threat Vectors Covered

Social Engineering Social Engineering via

LinkedIn

Social Engineering via

Facebook

Social Engineering via

Instagram

Social Engineering via

Mobile App

Social Engineering via

Gaming App

Whaling

Spear Phishing

Vishing

Smshing

Multi-Factor Authentication

Password Policy

Physical Security

Website Spoofing

Third Party Risk

Shoulder Surfing

USB Dropping

Courier Scam

Gift Scam

Google Ads Scam Investment Fraud

Email Security

Passwords & Authentication

Personal Mobile Devices

Voice Cloning

Deepfake

Artificial Intelligence

6 Human Emotions

Ransomware

Malware

Brute Force Attack

Impact of Cybercrime

Romance Scams

Data Manipulation

Insider Threat (malicious)

Insider Threat (non-malicious)

Third Party Data Leak

Priviledged Access

Internet Of Things (IOTs) Password Cracking Tool

Payroll Scam

Online Stalking

Personal Device Safety

Utility Bill Scam

Impersonation Scam

QR Code Fraud

Charity Fraud

+++++

Compliance Topics Covered

What is Information security & what are Information Assets?

What is CIA Model in Information Security?

What is Information Classification?

What is PII & SPI?

What are threats and vulnerabilities?

What are consequences to security breaches?

Who could be Potential Intruders?

Whose responsibility is Information Security?

What is security incident reporting?

What is the breach notification process?

What are the security policies and procedures?

What is physical security?

What is clear screen policy?

What is clean desk policy?

What is password management & policy?

What is virus/malware control?

What is online security - web?

What is online security - email?

What is online security - social media?

What is Data Leak Prevention?

What is social engineering?

What is social engineering protection?

What is phishing?

What is phishing protection?

What is BYOD Policy?

What is Mobile & Laptop Management Policy?

What is Secure Printing & Faxing?

What is Secure Disposal of Assets?

Round-Table Compliance

Compliance topics are serious stuff, but they should never be boring. Introducing a roundtable compliance training, that immerses your employees and is *participatory*, rather than a unilateral speech.

The Result

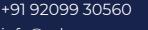


Stay One-Step Ahead

With our top-notch trending awareness content & compliance trainings, your employees learn quickly what matters the most. That's how they stay onestep ahead of cybercrime.

Moreover, our growing content library keeps abreast of latest cybercrimes & push notifies your employees on how to stay safe!







SYBERNOW

Most Engaging Camified Security Awareness Training

Your One-stop Partner for all End User Security Awareness Initiatives























A Safety-Aware Culture

Cybersecurity is everyone's responsibility, but it's not necessarily everyone's priority. This leads to organizational risk. We help people make cybersecurity their priority and adapt safe online behavior, inside and outside the organization.

Learning Process

Employees' awareness quotient is uplifted gradually by a 52-weeks continuous learning program. With a Movie-A-Week approach, employees are trained in mindfulness. Each movie is followed by a "critical thinking" quiz, that goes beyond rote-learning definitions. Employees score points and compete for the top spot week-on-week.

Content Types



"Popcorn Ready" Awareness Movies

Featuring animated short movies with connecting episodes, that release every week. This creates intrigue and anticipation. We entertain to train!



"Immersive" Compliance Movies

Round-table discussion of security leader with employees. Deep conversations lead to better learning of compliance policies compared to explainer videos. A unique SyberNow concept!



"Informative" Short-Bytes

Nano form content that delivers crisp quality learning in under 60 seconds or eye-catching infographics with tips & tricks, all delivered to inboxes. Fast, quick, seamless!

Awareness On-The-Go!

Mobile App (Android/iOS)

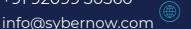
- Awareness trainings anywhere anytime
- Shows Employee Rankings
- Tips & Tricks to Stay Safe via mobile push notifications

All Threat Vectors Covered

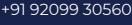
- Voice Cloning / Deepfakes / Al
- X-ishing (Phishing/Smshing etc.)
- · Social Engineering (All modes)
- Malware
- Ransomware
- Malvertising
- Passwords / IAM
- WiFi
- IOTs/IT/OT
- Insider Threats
- Third Party Risks & many more...
- 25+ Compliance Topics

Happy Gamified Learning

- · Learning First, Phishing Last we don't use or recommend using phishing simulation to trick employees
- We Do Not consider employees as the weakest link
- We make quality learning accessible to everyone







SYBERNOW

Most Innovative Movie-Themed **Security Awareness Training**

Managed Security Awareness Partners to uplift your Organization's Security Culture























Who We Are

We are security awareness specialists who prepare your people to become the strongest defense against cybercrime.

An effective security awareness program requires engagement, and that starts with the right content. This requires expertise in three core areas: security, learning and entertainment. SyberNow has all three.

Why Choose Us



Deep Industry Experience

A combined experience of 60 person years in cybersecurity, education, animation & entertainment. A passionate team with a mission to "Make Every Human on Earth the Strongest Defense against Cyber Crime"



The Perfect "All-In-One" Tool

We provide a LMS platform built on security experts' feedback making it metrics-driven & engaging. Best of both worlds, isn't it? Moreover, we also do SCORM for your LMS



Rapid Value Creation through Smart Learning - in 3 minutes or less!

Micro-learning results in 200% more retention. With our path-breaking episodic awareness movies and modular nano-learning compliance movies, we deliver the ultimate learning experience that covers all organizational needs!

What makes us different?

World's Only Platform with...

- Movie-Themed Continuity Content
- OTT-Inspired Security Awareness
- Entertain-To-Train Strategy
- Youthful, and appeals to all Gens
- Integrated LMS for all content types

Learning Driven Approach

- Cinematic Experiential Learning
- Relatable characters build culture
- Covers all industry verticals
- · High Quality 2D Animation
- · No narrations, only dialogues!

Metrics-Focused Dashboard

- Human Risk Score
- Engagement Score
- · Content Review Score
- Phishing Score
- Gamified Leader Boards

Travel-With-Movies

We conduct one-of-its-kind:

- Short Movie Cyber Days to raise security awareness for employees
- CXO/Executives Full Day Workshops
- Cyber Psychology Sessions
- Gamified Tabletop Exercises

...delivered via a unique fusion of movies, Cybercrime Storytelling & Team Bonding

