

Most Loved Entertaining Security Awareness Training

The only platform built around customer and security leaders' feedback



Who are our customers?

All Users indeed. We consider every employee who works in an organization as our customers. We also consider those employees' families as our customers because cyber safety transcends personal-professional boundaries.

Why end user review is important?

Cyber Security Awareness trainings are content driven. Hence, seeking feedback only from the management or IT Security team is not a wholistic approach. We believe in including the "people" who are the real soul of any business, into the feedback loop. SyberNow seeks review ratings and comments, that helps in improving content progressively, and delivering great value to organizations.

The Result



Most Loved Organization

Employees watch the trainings as entertainment, and in turn are rewarded with learning, gamification & fun. No wonder employees love organizations who make training fun!



High Productivity

No more training fatigue. Entertaining trainings destress the employees and leads to higher productivity.



Safer Societies

When employees are engaged, they learn better and retain better. They are more likely to share their knowledge & stories with their near and dear ones, ultimately leading to safer societies

What they like about us?

Entertaining & Engaging!

"Nice way to learn the content. Very happy in doing this training"

"Too much creative and easy to understand"

"Interesting and Informative"

"Interactive and Intellectual medium"

"Very well-designed course, indeed informative!"

"Nice training session, animated video are great"

Workshop Participants

Brilliant experience with Pooja & Sameer, full of fun, knowledge, interaction & quirkiness, they both understand learners needs very well owing to their extended experience in the industry.

Contact Us

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www.sybernow.com

Most Up-to-Date Comprehensive Security Awareness Training

The only platform that keeps growing on your employees, with latest cyber security content & inclusive compliance topics



Threat Vectors Covered

- | | |
|-----------------------------------|--------------------------------|
| Social Engineering | Email Security |
| Social Engineering via LinkedIn | Passwords & Authentication |
| Social Engineering via Facebook | Personal Mobile Devices |
| Social Engineering via Instagram | Voice Cloning |
| Social Engineering via Mobile App | Deepfake |
| Social Engineering via Gaming App | Artificial Intelligence |
| Whaling | 6 Human Emotions |
| Spear Phishing | Ransomware |
| Vishing | Malware |
| Smshing | Brute Force Attack |
| Multi-Factor Authentication | Impact of Cybercrime |
| Password Policy | Romance Scams |
| Physical Security | Data Manipulation |
| Website Spoofing | Insider Threat (malicious) |
| Third Party Risk | Insider Threat (non-malicious) |
| Shoulder Surfing | Third Party Data Leak |
| USB Dropping | Privileged Access |
| Courier Scam | Internet Of Things (IOTs) |
| Gift Scam | Password Cracking Tool |
| Google Ads Scam | Payroll Scam |
| Investment Fraud | Online Stalking |
| | Personal Device Safety |
| | Utility Bill Scam |
| | Impersonation Scam |
| | QR Code Fraud |
| | Charity Fraud |
| | +++++ |

Compliance Topics Covered

- What is Information security & what are Information Assets?
- What is CIA Model in Information Security?
- What is Information Classification?
- What is PII & SPI?
- What are threats and vulnerabilities?
- What are consequences to security breaches?
- Who could be Potential Intruders?
- Whose responsibility is Information Security?
- What is security incident reporting?
- What is the breach notification process?
- What are the security policies and procedures?
- What is physical security?
- What is clear screen policy?
- What is clean desk policy?
- What is password management & policy?
- What is virus/malware control?
- What is online security - web?
- What is online security - email?
- What is online security - social media?
- What is Data Leak Prevention?
- What is social engineering?
- What is social engineering protection?
- What is phishing?
- What is phishing protection?
- What is BYOD Policy?
- What is Mobile & Laptop Management Policy?
- What is Secure Printing & Faxing?
- What is Secure Disposal of Assets?

Round-Table Compliance

Compliance topics are serious stuff, but they should never be boring. Introducing a round-table compliance training, that immerses your employees and is **participatory**, rather than a unilateral speech.

The Result



Stay One-Step Ahead

With our top-notch trending awareness content & compliance trainings, your employees learn quickly what matters the most. That's how they stay one-step ahead of cybercrime.

Moreover, our **growing content library** keeps abreast of latest cybercrimes & push notifies your employees on how to stay safe!

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Most Engaging Gamified Security Awareness Training

Your One-stop Partner for all End User Security Awareness Initiatives



A Safety-Aware Culture

Cybersecurity is everyone's responsibility, but it's not necessarily everyone's priority. This leads to organizational risk. We help people make cybersecurity their priority and adapt safe online behavior, inside and outside the organization.

Learning Process

Employees' awareness quotient is uplifted gradually by a 52-weeks continuous learning program. With a Movie-A-Week approach, employees are trained in mindfulness. Each movie is followed by a "critical thinking" quiz, that goes beyond rote-learning definitions. Employees score points and compete for the top spot week-on-week.

Content Types



"Popcorn Ready" Awareness Movies

Featuring animated short movies with connecting episodes, that release every week. This creates intrigue and anticipation. We entertain to train!



"Immersive" Compliance Movies

Round-table discussion of security leader with employees. Deep conversations lead to better learning of compliance policies compared to explainer videos. A unique SyberNow concept!



"Informative" Short-Bytes

Nano form content that delivers crisp quality learning in under 60 seconds or eye-catching infographics with tips & tricks, all delivered to inboxes. Fast, quick, seamless!

Awareness On-The-Go!

Mobile App (Android/iOS)

- Awareness trainings anywhere anytime
- Shows Employee Rankings
- Tips & Tricks to Stay Safe via mobile push notifications

All Threat Vectors Covered

- Voice Cloning / Deepfakes / AI
- X-ishing (Phishing/Smsing etc.)
- Social Engineering (All modes)
- Malware
- Ransomware
- Malvertising
- Passwords / IAM
- WiFi
- IOTs / IT / OT
- Insider Threats
- Third Party Risks & many more...
- 25+ Compliance Topics

Happy Gamified Learning

- Learning First, Phishing Last - we don't use or recommend using phishing simulation to trick employees
- We Do Not consider employees as the weakest link
- We make quality learning accessible to everyone

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Most Innovative Movie-Themed Security Awareness Training

Managed Security Awareness Partners to uplift your Organization's Security Culture



Who We Are

We are security awareness specialists who prepare your people to become the strongest defense against cybercrime.

An effective security awareness program requires engagement, and that starts with the right content. This requires expertise in three core areas: security, learning and entertainment. SyberNow has all three.

Why Choose Us



Deep Industry Experience

A combined experience of 60 person years in cybersecurity, education, animation & entertainment. A passionate team with a mission to "Make Every Human on Earth the Strongest Defense against Cyber Crime"



The Perfect "All-In-One" Tool

We provide a LMS platform built on security experts' feedback making it metrics-driven & engaging. Best of both worlds, isn't it? Moreover, we also do SCORM for your LMS



Rapid Value Creation through Smart Learning - in 3 minutes or less!

Micro-learning results in 200% more retention. With our path-breaking episodic awareness movies and modular nano-learning compliance movies, we deliver the ultimate learning experience that covers all organizational needs!

What makes us different?

World's Only Platform with...

- Movie-Themed Continuity Content
- OTT-Inspired Security Awareness
- Entertain-To-Train Strategy
- Youthful, and appeals to all Gens
- Integrated LMS for all content types

Learning Driven Approach

- Cinematic Experiential Learning
- Relatable characters build culture
- Covers all industry verticals
- High Quality 2D Animation
- No narrations, only dialogues!

Metrics-Focused Dashboard

- Human Risk Score
- Engagement Score
- Content Review Score
- Phishing Score
- Gamified Leader Boards

Travel-With-Movies

We conduct one-of-its-kind:

- Short Movie Cyber Days to raise security awareness for employees
- CXO/Executives Full Day Workshops
- Cyber Psychology Sessions
- Gamified Tabletop Exercises

...delivered via a unique fusion of movies, Cybercrime Storytelling & Team Bonding

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